

Related Division. Obj. #	Related Dept. Obj. #	Related Program Obj. #	Individual Objectives	Outcome Measurement	Budgetary/Other Comments
CA 1.1-C			Ensure the proper assessment plans are completed to facilitate a targeted marketing plan.	Number of surveys completed	Cost of Surveymonkey.com (\$200.00)
	R5.4-C		All assessment documents will be posted on the IE portion of the website		
	R5.6-C		Check with all persons responsible for timely report submission.	The number of reports that are on time	\$0.00

***Institutional Objective:** CA 1.1-C: Use results of SACS recommendations, Function/Service reviews, PACE/SACE, and other appropriate surveys and studies for marketing planning and targeted marketing.

***Departmental Objective:** R5.4-C Continue to provide support to the Administration, Staff, and Faculty on the use of the Network and College Planning website.

***Departmental Objective:** R5.6-C Continue to coordinate the submission of NCCCS reports to the System Office according to schedule.

Directions: Each PDP must have at least one Individual Objectives for each respective unit. (i.e., **staff** - Institutional, Department and a Personal Objective; **faculty** Institutional, Department, Program and Personal Objective). The Personal Objective must have a linked action plan. The Outcome Measure needs to be able to quantifiable. Budgetary/Other Comments should be the amount of funds required to accomplish your Individual Objective and/or list any comments or concerns relating to the Individual Objective. ***Please note**, Institutional, Departmental, and/or Program Objectives will not be on your completed PDP. It is listed here just for training purposes.