

INSTITUTIONAL GOALS

GOAL 1

James Sprunt Community College 2007-2012 Long Range Plan
Action Plan Adjustments

INSTITUTIONAL GOAL 1: To develop through educational training or retraining programs, adults competent in the knowledge and skills necessary to prepare them as an informed, productive, and qualified work force. To educate individuals desiring to continue their education at other institutions of higher education and to promote cooperative relationships with these institutions to ensure a smooth transfer process.

AREA: COLLEGE ADVANCEMENT

Institutional Objective: CA 1.1-C: Use results of SACS recommendations, Function/Service reviews, PACE/SACE, and other appropriate surveys and studies for marketing planning and targeted marketing.

Effectiveness Criterion: New marketing approaches tried, assessed, presented to Trustees

Budgetary/Other Comments: State advertising budget. Strategic area of emphasis.

Year 1 Rating & Action/Outcome: Met/review budget, used as recruitment piece. Low enrollment programs targeted for special promotional efforts.

Year 2 Rating & Action/Outcome:

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AREA: CONTINUING EDUCATION

Institutional Objective: CE1.1 C To fully utilize facilities in the Boyette Building as well as other on and off campus facilities to provide educational programs and services which will be facilitated by an effective scheduling system.

Effectiveness Criterion: Increase enrollment over prior year.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: CE 1.2C Continue to upgrade instructional equipment and materials to ensure job training and retraining requirements are met.

Effectiveness Criterion: Student and employer training needs are met.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: CE1.3C Continue to offer Continuing Education courses that address global concerns and technological changes.

Effectiveness Criterion: Course offering to meet diverse population of service area

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

AREA: CONTINUING EDUCATION

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Institutional Objective: CE1.4C Incorporate alternative delivery methods into CE course offering to include greater use of distance education.

Effectiveness Criterion: Increase number of courses available via distance education delivery

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: CE1.1D Provide courses/workshops for JSCC students and the general public to increase awareness of multi cultural aspects impacting their career field in the global marketplace.

Effectiveness Criterion: Course offerings

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: CE 1.2D Provide more distance learning opportunities for the public (Ed to Go)

Effectiveness Criterion: Increase enrollment over previous year

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

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AREA: CURRICULUM SERVICES

Institutional Objective: CS 1.1-C Continue to monitor, develop, and implement strategies for the improvement of JSCC's ratings on the Performance Measure and Standards applicable to Curriculum Services so that they meet or exceed the NCCCS standard.

Effectiveness Criterion: JSCC ratings on Standards #2,3,4,5,6, and 7

Budgetary/Other Comments: Sufficient funds for the employment of qualified faculty and staff and to purchase adequate supplies and state-of-the-art equipment.

Year 1 Rating & Action/Outcome: Met/All applicable measures meet or exceed the NCCCS standards.

Year 2 Rating & Action/Outcome:

Institutional Objective: CS 1.2-C Continue to develop and implement alternative instructional delivery methods for courses to address changes in demographics, diversity, and workforce development needs of the service area.

Effectiveness Criterion: Number of courses offered via alternative delivery methods will increase by an average of two per year.

Budgetary/Other Comments: Release time for faculty to develop and revise courses offered via alternative delivery methods.

Year 1 Rating & Action/Outcome: Met/Number of courses offered increased from 51 in 05-06 to 75 in 06-07

Year 2 Rating & Action/Outcome:

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AREA: CURRICULUM SERVICES

Institutional Objective: CS 1.3-C Continue to increase the number of programs offered in collaboration with other community colleges.

Effectiveness Criterion: Number of programs offered through collaborative efforts will increase by an average of one every three years.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome:

Year 2 Rating & Action/Outcome:

Institutional Objective: CS 1.4-C Continue to expand the number of collaborative agreements for Associate in Applied Science programs with 4 year colleges/universities.

Effectiveness Criterion: An average of one additional agreement completed every three years.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/Agreement with Fayetteville State University for dual enrollment program in criminal justice.

Year 2 Rating & Action/Outcome:

Institutional Objective: CS 1.5-C Continue to develop, implement, evaluate, and revise educational programs to ensure that the program offerings are meeting workforce needs.

Effectiveness Criterion: Active and documented involvement with DCJRP Council. Program reviews completed and recommendations implemented. Latest technologies utilized in courses/programs/departments.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/college personnel participate in council activities. Program reviews conducted as scheduled.

Year 2 Rating & Action/Outcome:

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AREA: CURRICULUM SERVICES

Institutional Objective: CS 1.6-C Continue to work to infuse global concepts (international education) into Curriculum Services program/services.

Effectiveness Criterion: All course syllabi will contain a course objective related to global education by 2008. Documented activities.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Partially Met/International Education Week activities were participated in by curriculum classes.

Year 2 Rating & Action/Outcome:

Institutional Objective: CS 1.7- C Periodically evaluate and update Curriculum Services components of Technology and Distance Learning plans, particularly enhancement of computer/technology skills and distance learning services.

Effectiveness Criterion: Plans updated as needed.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Partially Met/Technology Plan has been updated.

Year 2 Rating & Action/Outcome:

Institutional Objective: CS 1.8-D Implement Lateral Entry curriculum.

Effectiveness Criterion: Curriculum implemented.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Not Met

Year 2 Rating & Action/Outcome:

Institutional Objective: CS 1.9-D Evaluate the need for additional curriculums in the JSCC service area.

Effectiveness Criterion: Results of planning process.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/viticulture and Enology Technology Program started.

Year 2 Rating & Action/Outcome:

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AREA: PRESIDENT

Institutional Objective: P 1.1-D - Provide leadership for the development of processes to support transition of SACS required documents to an institutional electronic data base.

Effectiveness Criterion: Plan will be developed for SACS institutional electronic data base by 2009.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

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AREA: STUDENT SERVICES

Institutional Objective: SS 1.1-C Reassess the need for a course equivalent to “College Orientation.”

Effectiveness Criterion: College Orientation reevaluated by the committee.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Partially Met/Focus committee formed and evaluating College Orientation,

Year 2 Rating & Action/Outcome:

Institutional Objective: SS 1.3-C To support workshops/seminars and visits to campuses planned and sponsored by SSSP, UB, Talent Search, Registrars Office and other Divisions of the College.

Effectiveness Criterion: Assessment Plan (Goal 6 A-G)

Budgetary/Other Comments: Continued funding in SSSP, UB, Talent Search and State funds.

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

GOAL 2

James Sprunt Community College 2007-2012 Long Range Plan
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INSTITUTIONAL GOAL 2: To increase the competence level of adults who possess less than a high school education or who are otherwise undereducated or underskilled. To increase the opportunities for and eventual participation in post secondary education among pre-college youth through articulation and other cooperative efforts with the public schools.

AREA: CONTINUING EDUCATION

Institutional Objective: CE2.1 C Adult Basic Skills Program will meet or exceed U.S.

Department of Education standards related to model indicators of program quality

Effectiveness Criterion: Federal Standards/National Literacy Act of 1991

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: CE2.2C Continue support to the Coalition to improve adult basic skills

Effectiveness Criterion: Continuation of the coalition

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

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Institutional Objective: CE2.3C Continue collaborative efforts with the Eastern Carolina Workforce Development Board and other agencies to obtain funding and support for basic skills programs

Effectiveness Criterion: WIA grant funding

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
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AREA: CONTINUING EDUCATION

Institutional Objective: CE2.4C Emphasize recruiting and marketing efforts directed toward non high school graduates

Effectiveness Criterion: Higher enrollment numbers

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

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INSTITUTIONAL GOAL 2: To increase the competence level of adults who possess less than a high school education or who are otherwise undereducated or underskilled. To increase the opportunities for and eventual participation in post secondary education among pre-college youth through articulation and other cooperative efforts with the public schools.

AREA: CURRICULUM SERVICES

Institutional Objective: CS 2.1-C Continue the college's Tech Prep articulation efforts with Duplin County Schools.

Effectiveness Criterion: Agreement in place and updated.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/Agreement in place. Tech Prep credits awarded.

Year 2 Rating & Action/Outcome:

Institutional Objective: CS 2.2-C Continue the Huskins Cooperative Agreement with Duplin County Schools and continue to encourage high school students to participate in JSCC courses as concurrently enrolled and Learn and Earn Online students.

Effectiveness Criterion: Huskins Cooperative Agreement in place. Enrollment numbers.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

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Action Plan Adjustments

Institutional Objective: CS 2.3-D Begin process to determine feasibility of Early College program in conjunction with Duplin County Schools.

Effectiveness Criterion: Results of feasibility study.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/Process continues. Learn and earn online has been started.

Year 2 Rating & Action/Outcome:

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INSTITUTIONAL GOAL 2: To increase the competence level of adults who possess less than a high school education or who are otherwise undereducated or underskilled. The increase the opportunities for and eventual participation in post secondary education among pre-college youth through articulation and other cooperative efforts with the public schools.

AREA: PRESIDENT

Institutional Objective: P 2.1-C – Provide administrative support to ensure that Goals developed for Academic Services, Continuing Education, Student Services, Fiscal Services and College Advancement Divisions are implemented.

Effectiveness Criterion: Goals met and reported in AGKI Goal 3 Measure R

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Budgetary/Other Comments: Achievement of some objectives is based on availability of state, county and federal funds.

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

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INSTITUTIONAL GOAL 2: To increase the competence level of adults who possess less than a high school education or who are otherwise undereducated or underskilled. To increase among pre-college youth the opportunities for and eventual participation in post-secondary education through articulation and other cooperative efforts with the public

schools.

AREA: STUDENT SERVICES

Institutional Objective: SS 2.1-C Ensure that services through the ETS and UB Programs are available to eligible public school students.

Effectiveness Criterion: Cooperative efforts with Duplin County Public Schools

Budgetary/Other Comments: Federal Funds

Year 1 Rating & Action/Outcome: Met/Continually working to improve the collaboration with local public schools

Year 2 Rating & Action/Outcome:

Institutional Objective: SS 2.2-C To provide Financial Aid workshops at local high schools to students and parents.

Effectiveness Criterion: Assessment Plan (Goal 2)

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/FAFSA DAY in addition to high school visits

Year 2 Rating & Action/Outcome:

GOAL 3

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INSTITUTIONAL GOAL 3: To enhance the quality of community life by sponsoring or co-sponsoring a variety of educational and cultural community services courses and activities. To serve as a catalyst to Duplin County's progress in business development, cultural awareness, leadership development training, county-wide and regional strategic planning efforts and other collaborative efforts. To accomplish the college's educational and community development mission through effective planning and management processes.

AREA: COLLEGE ADVANCEMENT

Institutional Objective: CA 3.1-C: Work cooperatively with County Tourism, the Duplin County Events Center, and other appropriate community organizations to promote community and cultural programming.

Effectiveness Criterion: The college will maintain active participation in offering programs of community and cultural programming.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/JSCC secured grant funds from the NC Arts Council for the fourth year to conduct five public arts programs of musical entertainment.

Year 1 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
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AREA: COLLEGE ADVANCEMENT

Institutional Objective: CA 3.2-C: Promote and facilitate the use of JSCC facilities for public and cultural programming.

Effectiveness Criterion: Facilities use will continue at least at present levels.

Budgetary/Other Comments: Space needs and internal competition for space usage continue to make this a problematic situation. Completion of the Williams Building has helped somewhat, as has the completion of the new Agricultural Center for the county. Rental rates for facilities will be a focus of attention in the coming year.

Year 1 Rating & Action/Outcome: Met/While the large meeting room at Duplin Commons' has offset demand to a degree, facilities usage by outside groups remains high. Rates charged for usage have not yet been increased.

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
Action Plan Adjustments

AREA: COLLEGE ADVANCEMENT

Institutional Objective: CA 3.3-C: Continue cooperative efforts in development of Duplin Commons facilities.

Effectiveness Criterion: Continued progress in development and funding for Duplin Commons master plan.

Budgetary/Other Comments: County budget and private funding.

Year 1 Rating & Action/Outcome: Met/The college remains actively involved with the development of Duplin Commons, both as a member of the Steering Committee and of the Foundation.

Year 2 Rating & Action/Outcome:

Institutional Objective: CA 3.4-C: Continue sponsorship of annual industry tour and legislative/industry breakfast.

Effectiveness Criterion: Both events held annually, or as needs arise for the industry tour.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Partially Met/Annual breakfast held. Industry tours have become more sporadic as needs arise

Year 2 Rating & Action/Outcome:

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AREA: COLLEGE ADVANCEMENT

Institutional Objective: CA 3.5-C: Work in cooperation with other appropriate college departments to promote and publicize business/industry alliances.

Effectiveness Criterion: Regular media coverage of partnerships between the college and area business/industry.

Budgetary/Other Comments: Good information exchange between college departments.

Year 1 Rating & Action/Outcome: Met/Regular media coverage continues regarding the college's alliances with area business and industry.

Year 2 Rating & Action/Outcome:

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AREA: CONTINUING EDUCATION

Institutional Objective: CE3.1C Continue to address the needs of an aging and diverse population with lifelong learning opportunities.

Effectiveness Criterion: Course Offerings

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: CE3.2C Train CE staff in technology related issues that will enable them to respond effectively to the needs of business, industry, and meet the JSCC internal requirement.

Effectiveness Criterion: Professional Development Plan

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

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AREA: CONTINUING EDUCATION

Institutional Objective: CE3.3 C Maintain business and industry partnerships and alliances in service area.

Effectiveness Criterion: Course Offerings through Customized Training Programs/SBC/OE

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

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AREA: CURRICULUM SERVICES

Institutional Objective: CS 3.1-C Provide support for PTK chapter in their efforts to accomplish their mission which includes sponsoring educational and/or cultural activities.

Effectiveness Criterion: List of educational and/or cultural activities sponsored by PTK.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met. PTK sponsored different education and/or cultural activities in 07-08

Year 2 Rating & Action/Outcome:

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AREA: PRESIDENT

Institutional Objective: P 3.1-C Continue efforts in support of Coalition to Improve Adult Basic Skills, DCCLD, Duplin Telecenter, Duplin Latino Task Force and other community efforts.

Effectiveness Criterion: AGKI and information for CIABS, DCCLD, Telecenter and Latino Task Force - 2004-06.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: P 3.2-C Continue support of the Duplin County Partnership for Children.

Effectiveness Criterion: Minutes of DCPC meetings and JSCC Early Childhood program data.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

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AREA: PRESIDENT

Institutional Objective: P 3.3-C Support continued efforts in community outreach by college personnel.

Effectiveness Criterion: College personnel will collectively participate in a minimum of one outreach per month.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: P 3.4-C Continue to provide administrative support for Planning and implementation of activities institution-wide to address performance measures and standards accomplishments.

Effectiveness Criterion: College will increase number of performance standards met on an annual basis.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

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AREA: PRESIDENT

Institutional Objective: P 3.5-C Continue to provide support for and participation in implementation of the strategic plan for Duplin County including the Economic Development Task Force for Marketing and Improvement.

Effectiveness Criterion: Objective of Strategic Plan related to Workforce Development and Education outlined and addressed by 2005.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: P 3.6-C Continue to ensure the full use of technology in meeting the institutional and service needs of the college for the transition to the CIS components.

Effectiveness Criterion: Implementation components of CIS in place as outlined for Phase B colleges of the CIS.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

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AREA: PRESIDENT

Institutional Objective: P 3.7-C Continue to seek grants to support institutional goals and objectives.

Effectiveness Criterion: AGKI - Annual report on grant activity will indicate increase in grant funding.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Not Met/to loss of WIA funds

Year 2 Rating & Action/Outcome:

Institutional Objective: P 3.8-C Continue diversity initiatives, international education efforts including World View activities.

Effectiveness Criterion: Diversity and International Education Plan current for 2004-2006.

Evaluation of plan exhibits a minimum of 85% of objectives met.

Budgetary/Other Comments: Contingent on adequate funding for support.

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

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AREA: PRESIDENT

Institutional Objective: P 3.9-C Continue legislative efforts at the county, state and federal level.

Effectiveness Criterion: Increase awareness of need and level of support for the college.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
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AREA: PRESIDENT

Institutional Objective: P 3.10-C Continue efforts to publish and distribute annual JSCC report.

Effectiveness Criterion: Report published September 2004.

Budgetary/Other Comments: Contingent upon funds \$6,000-\$8,000 state.

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: P 3.2-D Employ part-time grants writer in conjunction with county.

Effectiveness Criterion: Grants writer employed by JSCC/Duplin County by September 2004.

Budgetary/Other Comments: Funding for ½ position from county.

Year 1 Rating & Action/Outcome: Not met

Year 2 Rating & Action/Outcome:

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AREA: STUDENT SERVICES

Institutional Objective: SS 3.3-C To continue the implementation of the WIA programs, which provide assistance to workers who have been impacted on by business/industries downsizing or closing.

Effectiveness Criterion: Strategic Areas of Emphasis (1)

Budgetary/Other Comments: Federal funds

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: SS 3.5-C To continue providing administrative support to the Job Link Center offered by ESC.

Effectiveness Criterion: Strategic Areas of Emphasis (1), (2), (3),

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

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AREA: STUDENT SERVICES

Institutional Objective: SS 3.6-C To follow the College's budgeting and monitoring procedures and process to ensure the effective use of fiscal resources in the Student Services Area.

Effectiveness Criterion: Funds expended based on state, county and federal guidelines

Budgetary/Other Comments: State, Federal and County Funds

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

GOAL 4

James Sprunt Community College 2007-2012 Long Range Plan
Action Plan Adjustments

INSTITUTIONAL GOAL 4: To provide educational support services which enable students to enroll in appropriate programs, continue to make progress, and meet their educational goals.

AREA: COLLEGE ADVANCEMENT

Institutional Objective: CA 4.1-C: Continue involvement in technology consortia for development of technology and distance education.

Effectiveness Criterion: Knowledge, expertise, and equipment enhanced.

Budgetary/Other Comments: Strategic area of emphasis. Equipment budget necessary.

Year 1 Rating & Action/Outcome: Met/While CFRPN no longer exists, participation with the Distance Learning Alliance continues in order to maintain a network of information about distance learning opportunities.

Year 2 Rating & Action/Outcome:

Institutional Objective: CA 4.2-C: Continue development and assessment of college marketing of programs and services.

Effectiveness Criterion: Marketing approaches keep pace with changes in programs and services available. Strategic area of emphasis.

Budgetary/Other Comments: Marketing budgets.

Year 1 Rating & Action/Outcome: Met/More use of website. New catalog for 2007-2009 published in CD format as well as print for the first time. New marketing plan for 07-08 developed.

Year 2 Rating & Action/Outcome:

Institutional Objective: CA 4.3-C: The JSCC Foundation will continue support of student scholarships and other college/student support programs.

Effectiveness Criterion: Support programs continue to receive comparable or increased levels of support, as measured by AGKI.

Budgetary/Other Comments: Foundation contributions.

Year 1 Rating & Action/Outcome: Met/All program support was maintained. Scholarship support was increased.

Year 2 Rating & Action/Outcome:

AREA: COLLEGE ADVANCEMENT

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Institutional Objective: CA4.1-D: Develop a Marketing Plan that prioritizes 1) low enrollment programs, 2) workforce and economic development programs, and 3) public relations/success stories.

Effectiveness Criterion: Plan will be completed, specifics of priorities identified, and action plan developed.

Budgetary/Other Comments: Marketing budget. Cooperation and involvement among other departments.

Year 1 Rating & Action/Outcome: Marketing plan for 2007-08 developed with focus on new, unique, and/or low enrollment programs. Cable TV ads used for first time, along with radio and print media, using paid ads and success stories.

Year 2 Rating & Action/Outcome:

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INSTITUTIONAL GOAL 4: To provide educational support services which enable students to enroll in appropriate programs, continue to make progress, and meet their educational goals.

AREA: CONTINUING EDUCATION

Institutional Objective: CE4.1C Recruit and provide advising, tutoring, and registration activities for Continuing Education students

Effectiveness Criterion: Program enrollment and student feedback

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: CE4.2 C Provide support services to basic skills students, displaced workers, and other students undergoing job training or retraining

Effectiveness Criterion: WIA case managers reports

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

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INSTITUTIONAL GOAL 4: To provide educational support services which enable students to enroll in appropriate programs, continue to make progress, and meet their educational goals.

AREA: CURRICULUM SERVICES

Institutional Objective: CS 4.1-C To make available funding for tutoring and/or other support services for students who do not qualify for Student Support Services programs.

Effectiveness Criterion: Number of students served.

Budgetary/Other Comments: Availability of state and vo-ed funds.

Year 1 Rating & Action/Outcome: Met/Eighteen students were served through state funds and 12 students through vo-ed funds.

Year 2 Rating & Action/Outcome:

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INSTITUTIONAL GOAL 4: To provide educational support services which enable students to enroll in appropriate programs, continue to make progress, and meet their educational goals.

AREA: PRESIDENT

Institutional Objective: P 1.1-C – Provide administrative support to ensure that goals developed for Academic Services, Continuing Education, Student Services, Fiscal Services and College Advancement Divisions are implemented.

Effectiveness Criterion: Goals met as reflected on AGKI Goal 3 Measure R

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Budgetary/Other Comments: Achievement of some objectives is based on availability of state, county and federal funds.

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

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INSTITUTIONAL GOAL 4: To provide educational support services which enable students to enroll in appropriate programs, continue to make progress, and meet their educational goals.

AREA: STUDENT SERVICES

Institutional Objective: SS 4.1-C To provide administrative support to ensure full student support services for all on-campus and distance education students.

Effectiveness Criterion: Assessment Plan. Support services to students will be evaluated as satisfactory or above by students.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/The Pace provided a scale which SSS was evaluated above expected ratings.

Year 2 Rating & Action/Outcome:

Institutional Objective: SS 4.2-C To continue to develop mechanisms that provide relevant information to students in a timely fashion (i.e. , Student Handbook, Financial Aid Handbook, SSSP Newsletter, Talent Search Newsletter).

Effectiveness Criterion: Assessment Plan (Goal 3 A-G)

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/Up to this point we have provided the Student Handbook, Financial Aid Handbook, the SSSP Newsletter, The Talent Search Newsletter and the HSP Newsletter on time. The Security Booklet had to be up-dated. It was completed on time.

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
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AREA: STUDENT SERVICES

Institutional Objective: SS 4.3 -C To continue dissemination and distribution of diversity information to students to include: speakers, booklets, fact sheets, visits to cultural sites and colleges and universities.

Effectiveness Criterion:

Budgetary/Other Comments: Assessment Plan (Goal 3 A-G)

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: SS 4.4-C To participate in and utilized information received from the Function/Service Review process to enhance, refine and revise the student support services offered to curriculum students.

Effectiveness Criterion: Assessment Plan (Goal 4 A-G)

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/The function services process was completed and actions to out in the public/student body was developed through cookouts, ice cream socials and in general, getting our of the office to talk to as many students as possible.

Year 2 Rating & Action/Outcome:

Institutional Objective: SS 4.1-D To provide administrative support to the SACS review process.

Effectiveness Criterion: Assessment Plan (Goal 4 A-G)

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/Worked closely with the SACS liaison and I.E. to get the most up-to-date information.

Year 2 Rating & Action/Outcome:

GOAL 5

James Sprunt Community College 2007-2012 Long Range Plan
Action Plan Adjustments

INSTITUTIONAL GOAL 5: To provide a beneficial, safe and healthful learning environment; and to plan for, acquire and maintain modern and accessible facilities, equipment and technology. To ensure high quality in all programs and services by attracting, retaining and supporting a well-qualified and diverse faculty and staff through competitive salaries and appropriate personnel and staff development services.

AREA: ADMINISTRATIVE & FISCAL SERVICES

Institutional Objective: DAFS 5.1-C Provide a safe and accessible environment for students, staff, and visitors.

Effectiveness Criterion: Environment accessed by Duplin Sheriff's Department

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Partially Met/Environment accessed; however, actions limited by budget constraints.

Year 2 Rating & Action/Outcome:

Institutional Objective: DAFS 5.2-C Continue with implementation of Long-Range Facilities Master Plan and Campus Development Plan as budget permits.

Effectiveness Criterion: Long-Range Facilities Master Plan implemented on 5-1-8.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/Long-Range Facilities Master Plan completed and implemented as budget permits.

Year 2 Rating & Action/Outcome:

Institutional Objective: DAFS 5.3-C Utilize available space to provide the most effective and efficient use of space for college activities.

Effectiveness Criterion: Review of campus facilities undertaken by the space committee and independent party annually.

Year 1 Rating & Action/Outcome: Met/Review by space committee and independent party conducted.

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
Action Plan Adjustments

AREA: ADMINISTRATIVE & FISCAL SERVICES

Institutional Objective: DAFS 5.4-C Improve environmental consciousness.

Effectiveness Criterion: Participation in recycling activities on a regular and consistent basis.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/Recycling activities constantly underway.

Year 2 Rating & Action/Outcome:

Institutional Objective: DAFS 5.5-C Provide proper management of institutional financial resources following accounting procedures and Generally Accepted Accounting Standards.

Effectiveness Criterion: Accounting system audited or reviewed by independent auditor annually. Unqualified audit opinion issued.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/Unqualified audit opinion issued.

Year 2 Rating & Action/Outcome:

AREA: ADMINISTRATIVE & FISCAL SERVICES

Institutional Objective: DAFS 5.5-C Provide accountability for campus physical resources.

James Sprunt Community College 2007-2012 Long Range Plan
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AREA: ADMINISTRATIVE & FISCAL SERVICES

Effectiveness Criterion: Annual equipment inventory completed. Equipment audit report shows errors within system average.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/Equipment audit report shoes no losses

Year 2 Rating & Action/Outcome:

Institutional Objective: DAFS 5.6-D Provide budget management consistent with NCCCS financial directives due to limited availability of cash.

Effectiveness Criterion: Procedures and directives prescribed by NCCCS are adhered to consistently.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome:

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
Action Plan Adjustments

INSTITUTIONAL GOAL 5: To provide a beneficial, safe and healthful learning environment; and to plan for, acquire and maintain modern and accessible facilities, equipment and technology. To ensure high quality in all programs and services by attracting, retaining and supporting a well-qualified and diverse faculty and staff through competitive salaries and appropriate personnel and staff development services.

AREA: COLLEGE ADVANCEMENT

Institutional Objective: CA 5.1-C: Work cooperatively with faculty and staff on campus development and signage.

Effectiveness Criterion: Continued progress on campus development plan, as measured by AKGI.

Budgetary/Other Comments: County budget.

Year 1 Rating & Action/Outcome: Partially Met/Currently working with designer on upgrades to interior and exterior signage. Priorities include Hoffler Building and Changes due to renovation.

Year 2 Rating & Action/Outcome:

Institutional Objective: CA 5.2-C: Continue ongoing development of JSCC website and home page.

Effectiveness Criterion: Website regularly updated and evaluated to reflect current programs of the college.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/There have been several additions to web site this year. Planned formation of a committee to evaluate and update the website on a regular basis.

Year 2 Rating & Action/Outcome:

Institutional Objective: CA 5.4-C: Continue work with ongoing assessment of and needed revisions to the JSCC Faculty Grant Program.

Effectiveness Criterion: Faculty Grant components revised as needed, as measured.

Budgetary/Other Comments: Available unrestricted Foundation funds.

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
Action Plan Adjustments

AREA: COLLEGE ADVANCEMENT

Institutional Objective: CA 5.1-D: Identify and begin implementation of information required by SACS to be accessible via the JSCC website.

Effectiveness Criterion: SACS information identified and a time line/action plan for implementation completed.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

INSTITUTIONAL GOAL 5: To provide a beneficial, safe and healthful learning environment; and to plan for, acquire and maintain modern and accessible facilities, equipment and technology. To ensure high quality in all programs and services by attracting, retaining and supporting a well-qualified and diverse faculty and staff through competitive salaries and appropriate personnel and staff development services.

James Sprunt Community College 2007-2012 Long Range Plan
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AREA: CONTINUING EDUCATION

Institutional Objective: CE5.1C Ensure adequate funding for rental and use of off-campus sites to meet the needs of students in our service area

Effectiveness Criterion: Availability of funding

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: CE5.2C Maintain safe facilities by upgrading sites, correcting safety violations, and renovating facilities to provide an effective teaching/learning environments.

Effectiveness Criterion: Maintenance reports

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: CE5.3C Identify, obtain, and install up-to-date equipment to meet evolving technology and instructional needs

Effectiveness Criterion: Facilities equipped with necessary equipment

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
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INSTITUTIONAL GOAL 5: To provide a beneficial, safe and healthful learning environment; and to plan for, acquire and maintain modern and accessible facilities, equipment and technology. To ensure high quality in all programs and services by attracting, retaining and supporting a well-qualified and diverse faculty and staff through competitive salaries and appropriate personnel and staff development services.

AREA: CURRICULUM SERVICES

Institutional Objective: CS 5.1-C Provide funding for the rental of WRH Center and DCLEA building and firing range to meet program/student needs .

Effectiveness Criterion: Funds requested in county budgeting process. Contracts signed annually.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/Funds requested. Contract signed.

Year 2 Rating & Action/Outcome:

Institutional Objective: CS 5.2-C Provide up-to-date learning environments and state-of the art equipment for program offerings.

Effectiveness Criterion: Funds requested and allocated. Updates and purchases carried out.

Budgetary/Other Comments: Availability of funds.

Year 1 Rating & Action/Outcome: Met/Facilities and equipment updated as needed within budget constraints

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
Action Plan Adjustments

AREA: CURRICULUM SERVICES

Institutional Objective: CS 5.3-C Evaluate needs and provide training opportunities in computer/technology/distance learning skills for faculty/staff in Curriculum Services.

Effectiveness Criterion: Survey conducted to determine needs. List of courses offered through MIS or Director of Distance Learning. List of professional development activities funded through Tier A, Vo-Ed, and state funds.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/Training continues to be conducted as resources allow.

Year 2 Rating & Action/Outcome:

Effectiveness Criterion: List of classes/workshops/seminars/conferences and other training opportunities participated in by CS faculty and staff.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met/Faculty and staff have participated in non-technology training as resources have allowed.

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
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INSTITUTIONAL GOAL 5: To provide a beneficial, safe and healthful learning environment; and to plan for, acquire and maintain modern and accessible facilities, equipment and technology. To ensure high quality in all programs and services by attracting, retaining and supporting a well-qualified and diverse faculty and staff through competitive salaries and appropriate personnel and staff development services.

AREA: PRESIDENT

Institutional Objective: P 5.1-C To pursue the acquisition of property located next to campus by December 2004.

Effectiveness Criterion: Property acquired by 12/2004.

Budgetary/Other Comments: County funds.

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: P 5.2-C Provide support for completion of bond funded construction project.

Effectiveness Criterion:

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
Action Plan Adjustments

AREA: PRESIDENT

Institutional Objective: P 5.1-D Explore options for addressing College Council request for communication center on campus.

Effectiveness Criterion: Plans for central communication structure developed and implemented by 2005-06.

Budgetary/Other Comments: Availability of funds.

Year 1 Rating & Action/Outcome: Met/plans in place

Year 2 Rating & Action/Outcome:

Institutional Objective: P 5.3-C Continue efforts to increase employees' salaries toward statewide and regional average.

Effectiveness Criterion: AGKI Report and NCCCS faculty/staff salary reports.

Budgetary/Other Comments: Funding by General Assembly and county.

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: P 5.4-C Continue efforts to implement in-house staff development activities.

Effectiveness Criterion: Staff development program in place to provide a minimum of three training activities per year for faculty and staff (records of participation - 60%).

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

Institutional Objective: P 5.5-C Continue efforts to attract and maintain well-qualified and diverse faculty and staff.

Effectiveness Criterion: Records will reflect maintenance/increase of diverse faculty and staff.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
Action Plan Adjustments

INSTITUTIONAL GOAL 5:To provide a beneficial, safe and healthful learning environment; and to plan for, acquire and maintain modern and accessible facilities, equipment and technology. To ensure high quality in all programs and services by attracting, retaining and supporting a well-qualified and diverse faculty and staff through competitive salaries and appropriate personnel and staff development services.

AREA: STUDENT SERVICES

Institutional Objective: SS 5.1-C to identify, obtain and request installation of all needed equipment and software related to technological needs.

Effectiveness Criterion: Technology Plan

Budgetary/Other Comments: State and Federal Funds

Year 1 Rating & Action/Outcome: Met (equipment purchased to ensure CIS compliant)

Year 2 Rating & Action/Outcome:

Institutional Objective: SS 5.2-C To schedule and manage the security personnel, employed to ensure a safe environment on campus.

Effectiveness Criterion: Assessment Plan

Budgetary/Other Comments: County funds

Year 1 Rating & Action/Outcome: Met/(Increase number of hours security on campus)

Year 2 Rating & Action/Outcome:

Institutional Objective: SS 5.4-C Provide each member of the staff the opportunity to attend job-related staff development training.

Effectiveness Criterion: (Assessment Plan Goal 4 A-N)

Budgetary/Other Comments: State and Federal Funds

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
Action Plan Adjustments

AREA: STUDENT SERVICES

Institutional Objective: SS 5.5-C To ensure that staff meet the training goals specified on the Technology Competence Matrix.

Effectiveness Criterion: Identified Technology competence met.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome:

GOAL 6

James Sprunt Community College 2007-2012 Long Range Plan
Action Plan Adjustments

INSTITUTIONAL GOAL 6: To enhance student academic achievement and retention by improving the first year experience.

AREA: COLLEGE ADVANCEMENT

Institutional Objective: Provide support services, such as scholarship and other preparatory information, to students in their high school senior year in order to enhance their knowledge about the college before entering as first-year students.

Effectiveness Criterion: Marketing information sent to students/prospective students during their junior and senior years in high school.

Budgetary/Other Comments: Marketing budget.

Year 1 Rating & Action/Outcome: Met

Year 2 Rating & Action/Outcome

James Sprunt Community College 2007-2012 Long Range Plan
Action Plan Adjustments

INSTITUTIONAL GOAL 6: To enhance student academic achievement and retention by improving the first year experience.

AREA: CONTINUING EDUCATION

Institutional Objective: CE 6.1 D Assist in the dissemination of information related to the QEP and available programming at JSCC

Effectiveness Criterion: Information disseminated

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome:

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
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INSTITUTIONAL GOAL 6: To enhance student academic achievement and retention by improving the first year experience.

AREA: CURRICULUM SERVICES

Institutional Objective: CS 6.1-D Develop a comprehensive success and study skills course that will be required for students in all programs of study.

Effectiveness Criterion: ACA 115 course revamped and put into all programs of study as a requirement.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome:

Year 2 Rating & Action/Outcome:

Institutional Objective: CS 6.2-D Improve student retention between the freshman and sophomore years.

Effectiveness Criterion: Retention rates.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome:

Year 2 Rating & Action/Outcome:

Institutional Objective: CS 6.3-D Work with student services to develop a comprehensive orientation program for new students.

Effectiveness Criterion: New program in place.

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome:

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
Action Plan Adjustments

INSTITUTIONAL GOAL 6: To enhance student academic achievement and retention by improving the first year experience.

AREA: PRESIDENT

Institutional Objective: To ensure resources are available to include staffing, facilities, equipment, supplies/materials and training to fully implement a quality QEP Program.

Effectiveness Criterion: QEP Implemented

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome:

Year 2 Rating & Action/Outcome:

James Sprunt Community College 2007-2012 Long Range Plan
Action Plan Adjustments

INSTITUTIONAL GOAL 6: To enhance student academic achievement and retention by improving the first year experience.

AREA: STUDENT SERVICES

Institutional Objective: To participate and support the QEP process through assistance with counseling, data collection and assessment needs.

Effectiveness Criterion: QEP Implementation (Student Orientation Program)

Budgetary/Other Comments:

Year 1 Rating & Action/Outcome:

Year 2 Rating & Action/Outcome: